

Calvary Lutheran Church
Council Vision Retreat
May 16, 2023 & July 8, 2023

VISION: Sharing the life changing message of Jesus Christ

Following much discussion and numerous attempts at development of a new or revised Vision statement, Council came back to the current Vision statement, as we felt it appropriately described Jesus' commandment to "go therefore and make disciples of all nations".

SWOT ASSESSMENT:

STRENGTHS:

- Financially sound (stable)
- Rapid incorporation of new members
- Willing to volunteer
- Friendly, welcoming congregation (Fellowship)
- Music program including special events
- Committee and Congregational Leadership
- Mission & Outreach emphasis

WEAKNESSES:

- Aging congregation
- Not enough youth and young families
- Declining church membership & worship attendance

OPPORTUNITIES:

- Geographical location
- Biblically based worship
- Visitor follow-up / Integration of new members into life of congregation
- Leverage outreach opportunities with Mission of the Month (MOM) partners as a congregation (ex: volunteer with MOM partners thru service activities and fellowship)
- NALC messaging
- Church Life Activities
- Deacons (utilize to reach out to Alpha Groups)
- Strengthen VBS

THREATS:

- External distractions at all levels – SECULARIZATION
- Non-Christian education
- Polarized culture
- Relativity (relevancy)

Based on the SWOT exercise, Council generated the following goals to focus efforts on:

1. Reinvigorate Small Groups within the congregation
2. Rebuild Youth Ministry and Activities